

Jarrar Ali

Video Editor | Content Creator | Filmmaker

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PROFILE

Creative video professional with 5+ years of end-to-end content production experience spanning social media, branded content, and narrative film. Proven track record of driving audience growth, including 10M+ TikTok views for a client and 1M+ combined YouTube views across self-run channels. Holds an MA in Film (Directing Fiction) from Queen Mary University of London, with deep expertise in editing, cinematography, scriptwriting, and storytelling. Available immediately, full-time.

EXPERIENCE

Content Creator & Video Editor

May 2024 – Jan 2025

Hamza Bhatti Productions, Islamabad

- Delivered 10M+ TikTok views for Pakistan's most-followed Islamabad-based influencer, driving significant channel growth.
- Managed full production pipeline: scriptwriting, shot listing, storyboarding, on-set cinematography, and post-production editing.
- Produced consistent high-frequency content across TikTok, YouTube, and Instagram aligned to platform-specific formats.
- Collaborated directly with talent to develop content strategy and maintain brand voice across all channels.

Video Editor

Jun 2023 – Sep 2023

Unicorn Black Productions, Islamabad (Planet Champs / Burka Avenger)

- Edited video content for the international launch campaign of Planet Champs, an animated series with global distribution.
- Produced environmental awareness video content in partnership with ELF, ensuring high production values under tight deadlines.
- Worked under Haroon Rashid (creator of Burka Avenger, South Asia's first female superhero animated series).

Senior Video Editor

May 2020 – Jul 2020

ICONS.PK, Remote

- Led editing of longform multimedia content including podcasts, interviews, and social media videos for one of Pakistan's leading entertainment platforms.
- Enhanced storytelling and visual quality across multiple formats, improving content consistency and viewer engagement.

Independent Content Creator

2018 – Present

YouTube (Multiple Channels)

- Built and monetised multiple YouTube channels from scratch, accumulating 1M+ combined lifetime views and 20,000+ subscribers across channels.
- Burger Boys: 700K lifetime views, 5K subscribers, 21,400 hours watch time.
- Life of Jam: 250K views, 2,400 subscribers, 10,000 hours watch time.
- PakiJam: 80K views, 1,280 subscribers, 5,400 hours watch time.
- Jarkhanaa Films (active): 60K views in a single video; approaching monetisation threshold.
- Handled all aspects independently: ideation, scripting, filming, editing, SEO, and community management.

EDUCATION

MA Film – Directing Fiction

2025 – 2026

Queen Mary University of London (QMUL)

Dissertation: Directing and producing an original short film as final major project.

BA (Hons) Film & Digital Art

2021 – 2024

University for the Creative Arts (UCA) / TMUC, Pakistan

SKILLS & TOOLS

Editing: Adobe Premiere Pro (advanced), After Effects

Production: Cinematography, Lighting, Sound, Camera operation

Creative: Scriptwriting, Shot listing, Art direction

Design: Adobe Photoshop, Graphic design, Thumbnail design

Platforms: YouTube, TikTok, Instagram Reels — content strategy & optimisation

Soft Skills: Creative direction, self-motivated, high-output under deadlines

CERTIFICATIONS

Film & TV Online Safety Accreditation: Mark Milsome Foundation / ProTrainings, 2026–2031

Acting: The Film Tuition (TFT), Aug–Dec 2022

Communications: Northwestern University, Qatar, Jan 2020

RECENT PROJECT

MA Dissertation Short Film

Completed 2026

Director / Producer

- Wrote, directed, and produced an original short film as final major project of the MA programme at QMUL.